

SUSTAINABILITY MANAGEMENT RESOURCES

We have assembled some additional resources to help you prepare your management strategy for sustainability. If you need specific industry assistance, or you can't seem to find what you are looking for, please feel free to contact us. We can help!

WISCONSIN SPECIFIC SUSTAINABILITY RESOURCES

- The **Wisconsin Sustainable Business Council** is a network of Wisconsin businesses and organizations that are interested in, or actively responding to, the challenge of sustainability. The Council's **Green Masters program** is an objective, points-based certification program that helps businesses stay "on the road to sustainability." More at: <http://www.bus.wisc.edu/sustainability/council/>
- The Wisconsin Department of Natural Resources' **Green Tier Program** encourages companies to think creatively about ways they can improve environmental performance while increasing productivity, lowering costs, and growing as a business. More at: <http://dnr.wi.gov/org/caer/cea/environmental/>
- Wisconsin's **Small Business Clean Air Assistance Program**, administered through the Wisconsin Department of Commerce, helps small businesses understand and comply with state and federal air pollution regulations. Some SBCAAP staff also support Commerce's new grant program for diesel trucks, installing idling reduction equipment. More at: <http://commerce.wi.gov/bd/BD-CA-SBCAAP.html>
- Wisconsin's **Focus on Energy** program offers financial incentives and technical assistance for energy efficiency and renewable energy projects. We highly recommend their Industrial Practical Energy Management® training class. More at: http://www.focusonenergy.com/Business/Education-and-Training/Practical_Energy.aspx
- The **Energy Center of Wisconsin** helps to accelerate energy efficiency through research and training. More at: <http://www.ecw.org/index.php>

NATIONAL SUSTAINABILITY RESOURCES

- **Manufacturing.gov** provides comprehensive and current information on issues surrounding the competitiveness of American manufacturers and service industries. Tools for manufacturers include business resources, financing, publications, and databases. More at: <http://www.manufacturing.gov/keyissues/tools.asp?dName=toolbox>
- The **U.S. Department of Commerce** has created a Sustainable Business Clearinghouse to provide a centralized information portal on programs and resources. More at: http://www.trade.gov/competitiveness/sustainablemanufacturing/Resource_clearinghouse.asp
- The U.S. Environmental Protection Agency's (EPA's) **SmartWay** transportation program has helped many industries improve fleet efficiency, reduce fuel costs, and cut greenhouse gas emissions. More at: <http://www.epa.gov/smartway/>

- The U.S. Department of Energy's **Industrial Technologies Program (ITP)** leads the national drive to reduce energy intensity and carbon emissions by changing the way industry uses energy. More at: <http://www1.eere.energy.gov/industry/>
- The EPA and Department of Energy (DOE) **ENERGY STAR** program helps industry to develop and refine a corporate energy management program. More at: http://www.energystar.gov/index.cfm?c=industry.bus_industry
- The United States, working with other countries through the **Organization for Economic Cooperation and Development (OECD)**, has begun an effort to address critical information gaps in the sustainable manufacturing arena. The OECD Project on Sustainable Manufacturing and Eco-Innovation aims to accelerate sustainable manufacturing by diffusing knowledge and providing industry with a means to measure its progress in a simple and comprehensive way. More at: http://www.oecd.org/document/37/0,3343,en_2649_34173_40695077_1_1_1_1.00.html#background
- The **Green Suppliers Network (GSN)** is a collaborative venture among industry, the U.S. EPA, and the U.S. Department of Commerce's National Institute of Standards and Technology's Manufacturing Extension Partnership (NIST MEP). GSN works with large manufacturers to engage their small and medium-sized suppliers in low-cost technical reviews (Lean and Clean Assessments) that focus on process improvement and waste minimization. More at: <https://www.greensuppliers.gov/gsn/home.gsn>
- In 2009, **Walmart** asked 100,000 Tier 1 global suppliers to voluntarily divulge key data about their environmental and social practices. The retail giant has since initiated a series of supplier sustainability assistance tools, including consumer product lifecycle analysis. More at: <http://walmartstores.com/Sustainability/9691.aspx?p=232>

We hope this information helps you along the sustainability path. Please feel free to contact me if you have questions or suggestions for additional sustainability strategy resources.

Sincerely,
BT Squared, Inc.



John B. Tweddale, PG, CHMM
Principal, Hydrogeologist
608.216.7320
jtweddale@btsquared.com

JT/jsn/JH